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NEWS RELEASE

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CONTACT: ALEX PIERCE 1.800.598.7996

Valuable Computer Book Free - No Strings Attached!

Reno, Nevada In an effort to help promote computer literacy, Gold Standard Press of Reno, Nevada is offering their latest publication, *The User Friendly Guide to Internet & Computer Terms* by Charles Steed for free. To take advantage of the offer, one simply needs to log onto their Website, <http://www.UserFriendlyBooks.com> and download the book. From there, it can be saved to disk or printed. For the more conventional individual, the book is available at Amazon.com and at finer bookstores.

The 340 page reference defines more than 1250 contemporary computer and Internet terms in easy to understand language - many with illustrations. In addition to the terms, the book contains articles on shopping for a computer, online shopping and travel, investing online, how to avoid frauds and scams on the Web, the history of the Internet, how to get the most from search engines, more than 150 tips and tricks for computer users, and much more. Along with the abundant reference material, *The User Friendly Guide* lists more than 200 of the most useful and amusing Websites to be found online. Featured sites offer a wide range of information, games, entertainment, freebies, and more.

Steed wanted to write a book that would serve several functions all at once. To understand many computer books, additional reference books are often needed. This is not the case with *The User Friendly Guide to Internet & Computer Terms*.

The publisher is also offering the book as a fund raiser to schools, churches, and civic organizations. For each book sold by such an organization, the group will earn a healthy \$5 on the \$19.95 purchase price. For more information visit <http://www.UserFriendlyBooks.com> or call Alex Pierce Gold Standard Press Inc. at 1-800-598-7996.



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***THE STREETSMART HOMEBUYER —
Investor Secrets ANYONE Can Use
to Buy a Home***

by Charles Steed

\$24.95 hardback, 222 pages

ISBN 0-9654396-0-7

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Pub date: March 1997

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CONTACT: Marjie Obi

1-800-598-7996

**SIXTY PERCENT OF AMERICANS 39 AND UNDER
ARE PAYING RENT!**

RENO, NEVADA — According to the U.S. Census Bureau, this startling figure is accurate. How could this be so in the land of opportunity? Granted, many people choose to pay rent, but the majority would certainly like to be living in homes of their own.

Charles Steed, author of ***The Streetsmart Homebuyer — Investor Secrets Anyone Can Use to Buy a Home***, has helped many people into their first homes. Often buyers, sellers and surprisingly, many industry professionals are thoroughly confused and frustrated with the process of closing a real estate transaction. It doesn't have to be that way.

Steed, who has been investing in real estate since the early eighties, says, "Folks are intimidated. Buying a home or making sound real estate investments is simple but not necessarily easy." Bringing understanding to people in the market for a home or those looking to invest, was the reason the book was written. Based on years of personal experience, the author takes the home shopper on a walk through the sometimes frustrating marketplace, identifying many great buying opportunities, while pointing out potential problems.

The book has appeal to both home buyers and people wanting to build wealth using real estate as the vehicle. With the family residence often representing all of the savings of many Americans, Steed sees all homeowners as investors to some degree.

Included in this easy to understand guide are practical tips on determining the value of homes in your chosen market. *You will never recognize a bargain without first knowing retail prices.* Also covered is finding property at discounts of up to fifty cents on the dollar, conventional financing, more than 20 alternatives to bank financing, writing risk-free purchase offers, raising a down payment without years of saving, home inspection and repair, and more. Because many people are at a loss for what to say to a seller, there are actual examples of dialog that might take place between a buyer and seller.

The publication date of ***The Streetsmart Homebuyer*** is March 1997. It is available in hardback from Gold Standard Press Inc. of Reno, Nevada. It is distributed by Midpoint Trade Books of New York and can be found in leading bookstores or by sending \$24.95 plus \$4.00 shipping/handling to Gold Standard Press Inc., 1475 Terminal Way, Suite E, Reno NV 89502. For a **Free Audio Cassette** entitled "Fundamentals for Real Estate Success" or to order the book, call 1-800-595-7332.

Charles Steed is an interesting and informative speaker. For an interview or a review copy of the book, call the above number and ask for Marjie Obi.